



Ultrasound Guidelines Council

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Guidelines for Classifieds Page on the Ultrasound Guidelines Council Website

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Introduction

The Ultrasound Guidelines Council (UGC) website is maintained as a service to UGC-member breeds and labs, UGC-certified technicians, and to individuals and organizations interested in UGC activities and UGC-certified systems. Technicians entering or exiting the ultrasound business have needs to purchase or sell equipment. The “Classifieds” page on the UGC website is maintained as a service to technicians.

Guidelines

- It shall be noted on the Classifieds page that companies that support UGC-certified systems serve as vendors for equipment and also provide service and repairs.
- Items listed for sale or “wanted” shall be limited to equipment and tools directly related to running an ultrasound scanning business, including:
 - Ultrasound machines, probes, frame grabbers, and computers
 - Switches and standoff pads
 - Clippers and blowers
 - Battery backups and generators
- Items for sale or “wanted” may be posted by UGC-certified technicians, UGC-certified labs, and companies that support UGC-certified systems. Other vendors and re-sellers will be excluded.
 - Descriptions of items for sale must be limited to 100 words of text including contact information of the seller (phone and (or) email).
 - Pictures will not be posted.
 - Ads will be posted for up to 90 days.
- Services advertised will be limited to services directly related to ultrasound machines and probes, such as cleaning and repairs.
 - Ads will be limited to ¼ screen including logo
 - Service vendors will be charged \$150/year per ad
- Ads may be sent to the UGC Executive Director via mail, email, or fax.
- All postings will be approved by the UGC Executive Director.
- A copy of these guidelines will be available from the UGC website.